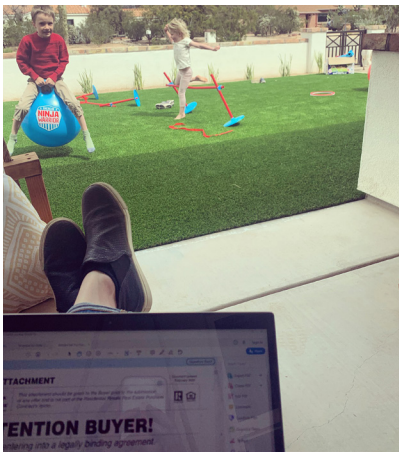












EVERYTHING REAL ESTATE

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INSURANCE

State of the Market Report | 2020 Mid Year

Phoenix, Central and Northern Arizona

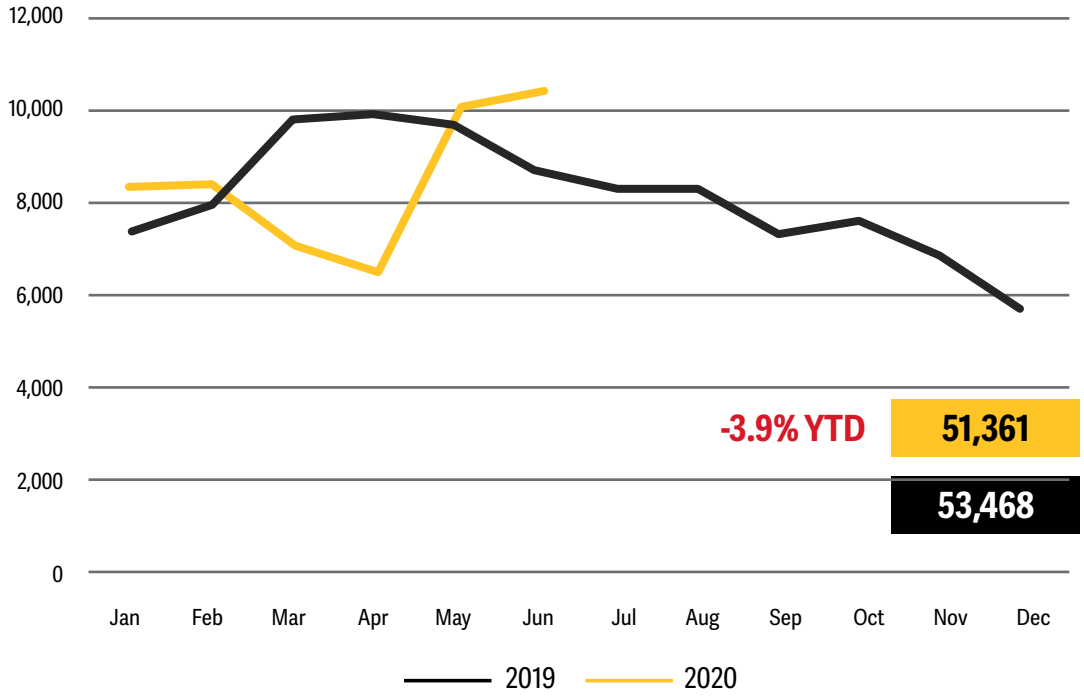
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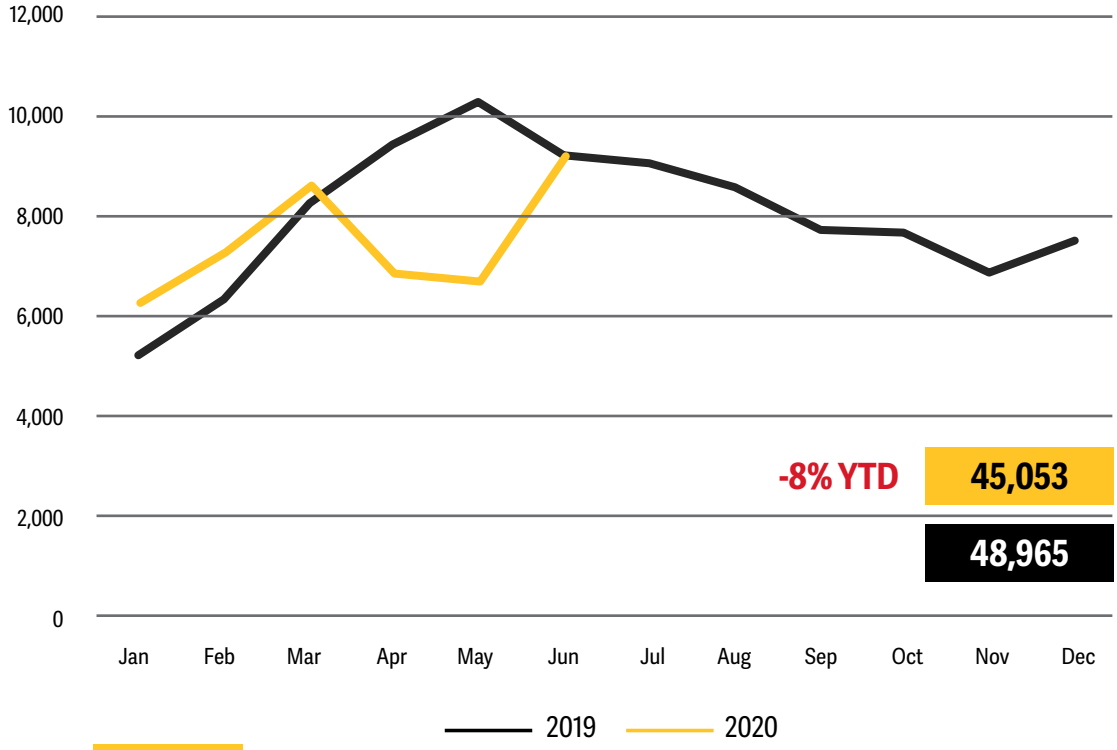
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Residential Pending Sales (listing under contract) — Phoenix Metro

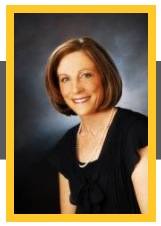
V-Shaped Housing Recovery
After a robust start to the year, pending home sales in the Phoenix metro experienced a dip in new activity in March and April due to the COVID-19 pandemic. In April, new pending sales decreased 33% from April '19. As the industry adjusted quickly to virtual showings and social distancing to safely conduct essential real estate business, new pending sales increased 53% in May, and June recorded the highest number of new pending sales in the last 24 months.



Closed Residential Sales — Phoenix Metro



Home Sales To Increase
Closings on home sales typically occur 45–60 days after a listing goes under contract. Therefore, while closings are down slightly by 8% versus YTD 2019, we expect they will exceed 2019 levels for the first part of the third quarter, based on the increased pending activity in May and June of this year. While the full economic impact of COVID-19 is yet to be understood, low mortgage rates and high buyer demand should have a positive impact on housing in 2020.

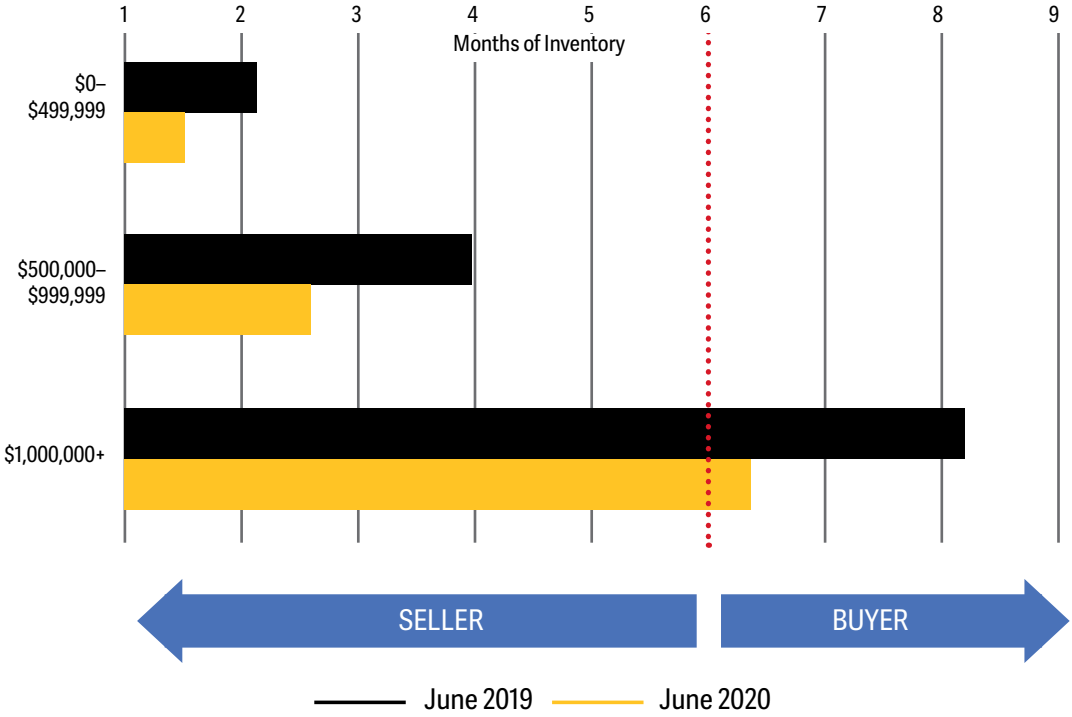


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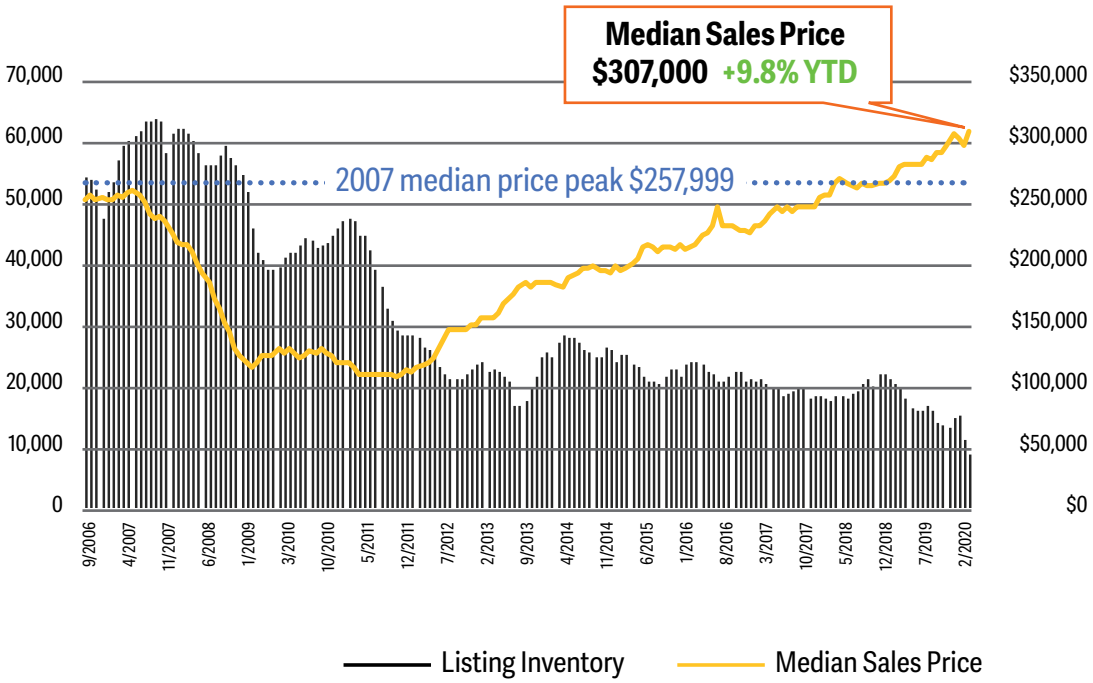
Statistics based on information obtained from ARMLS on 07/06/2020 using Brokermetrics software. Information is believed to be reliable, but not guaranteed.

Market Conditions by Price — Phoenix Metro

Seller's Market Intensifies
Due to continued low listing inventory and the robust level of buyer activity fueled by low rates, the Phoenix area moves deeper into seller's market territory. Even in the luxury $1 million and up segment, an increase in buyer activity and shortage of marketable inventory moves luxury to a more balanced supply and demand. In the under $500k market, there is less than one month of inventory, a very tight seller's market, resulting in listings selling very quickly and in multiple offer scenarios.



Listing Inventory and Median Sales Price — Phoenix Metro

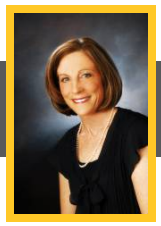


Inventory Shortage / Price Gains
Active listing inventory has fallen to new lows, fueled by high buyer demand and COVID-19 impacts. This limited and highly sought after supply will continue near-term to grow home price appreciation. These conditions are ripe for those considering selling a home.

Inventory 8,308

Inventory 16,988

-51.1% YTD



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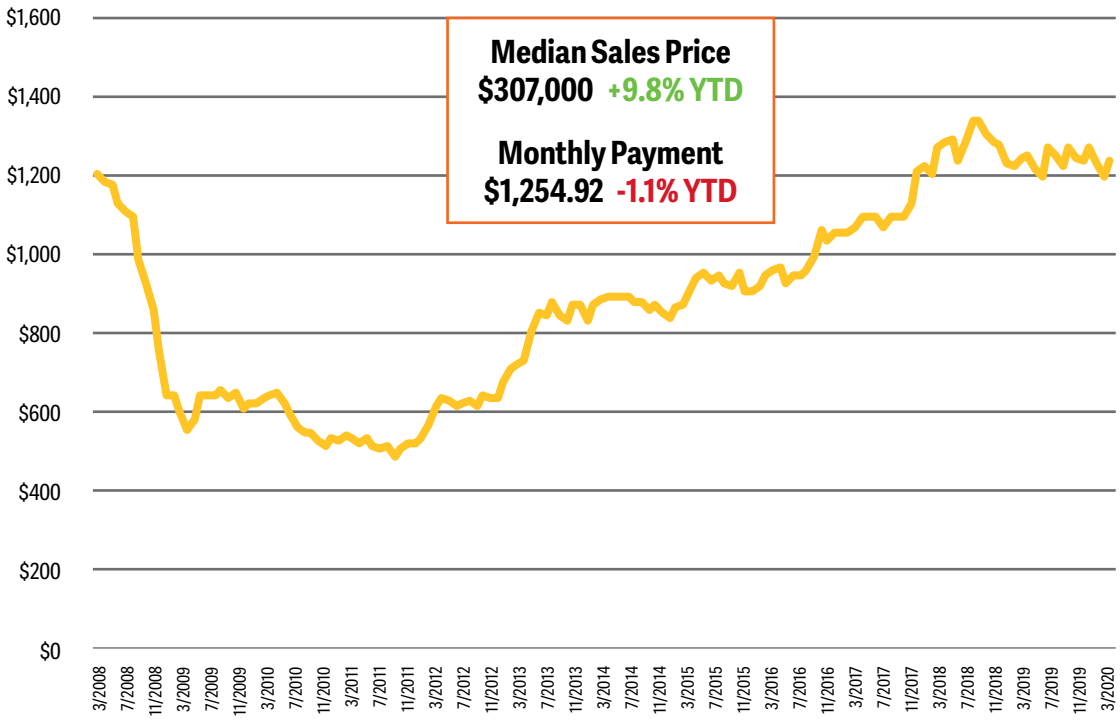
Interest Rates Over Time

70s	80s	90s	00s	10s	TODAY
8.86%	12.7%	8.12%	6.29%	4.07%	3.07%

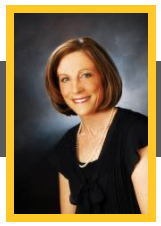
Historically Low Mortgage Interest Rates
Buyers are currently benefiting from historically low mortgage interest rates. These low rates are driving both home purchases and a boom in refinances, lowering homeowners' monthly housing payment expense. The low rates and pent-up demand are fueling a rapid recovery for housing during the COVID-19 pandemic. While we expect rates to remain low in the short term, economists predict they will rise at some future point, so buyers should take advantage now.

Source: Freddie Mac

Monthly Payment on a Median Priced Home — Phoenix Metro



Lower Monthly Home Payments
Despite upwards pressure on home sale prices, historically low mortgage rates have actually improved affordability and lowered the monthly payment on a median-priced home in Phoenix.



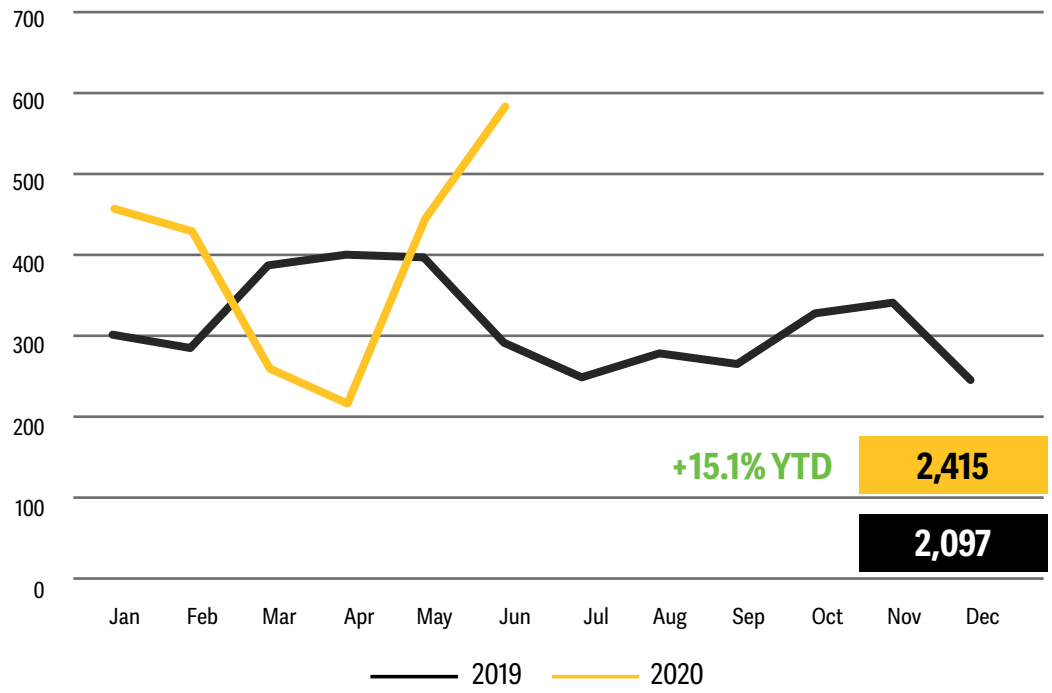
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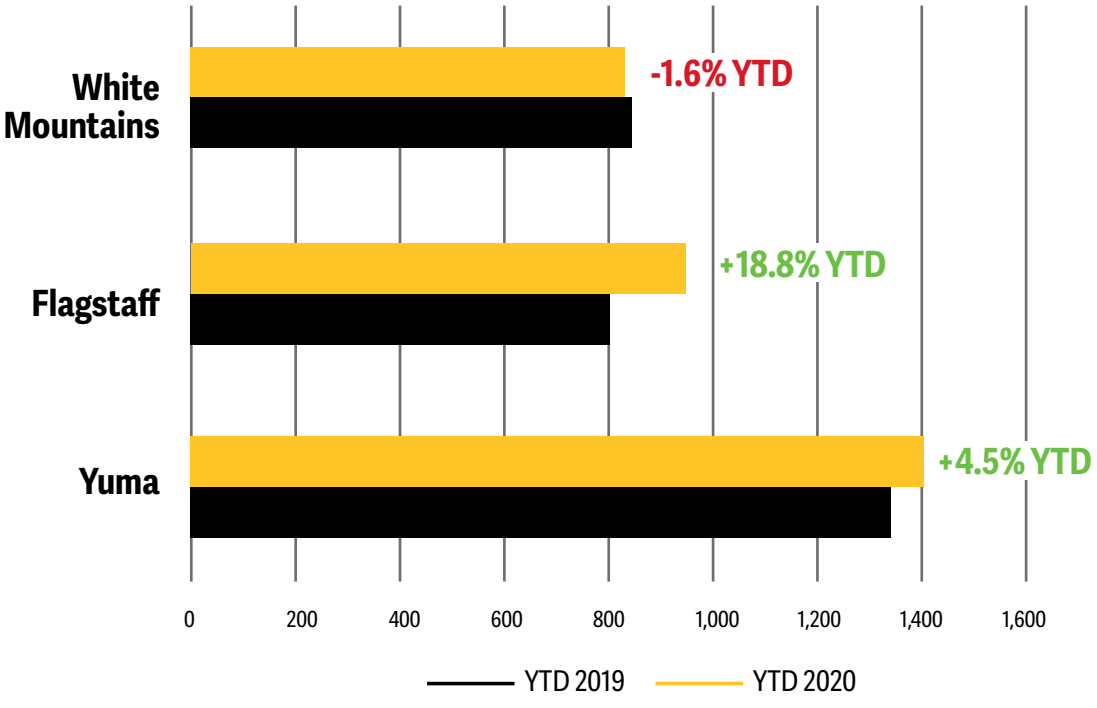
Luxury Residential New Pending Sales — Phoenix Metro

Robust Luxury Sales
The $800,000 and up housing market has experienced a robust increase in sales activity in 2020. Despite the COVID-19 pandemic, reduction in travel and an at times volatile stock market, affluent buyers have stepped up interest, and bounced back in earnest in May and June.

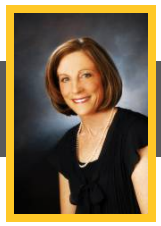
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White Mountains, Flagstaff and Yuma Closed Sales



Strength in Arizona Markets
Despite the COVID-19 pandemic crisis, White Mountains is only down 1.6% YTD versus 2019, and both Yuma and Flagstaff have actually increased closed sales as compared to 2019.



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In these uncertain times, the future of our economy, housing and what additional impact COVID-19 may have is not entirely clear. That being said, many economists predict that the economy, while negatively impacted this year, will start to recover in the second half of 2020 and continue into 2021.

Annual Forecast

Home Sales Forecast To Rise
COVID-19 certainly will have an impact on the economy this year. Dr. Lawrence Yun, Chief Economist for the National Association of REALTORS, believes that nationally home sales will be impacted downward this year but recover even stronger in 2021, partly fueled by the expectation of continuing low rates, economic expansion and job growth. Locally, we are seeing trends that our home sales rebound is happening faster.

	2019	2020 Forecast	2021 Forecast
GDP Growth	2.3%	-4.5%	+3%
Job Gains	2.2 million	-4 million	+2 million
Home Prices	4.8%	0% to 2 %	1% to 3%
Home Sales	0%	-10% to -15%	+13% to +18%

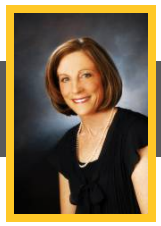
Source: National Association of REALTORS, Dr. Lawrence Yun

2025 to 2030: Delayed Inflation

	Future Possibilities
Inflation Rate	4% to 7%
Mortgage Rate	6% to 9%
Home Sales	Negative
Homeownership Rate	62%
Home Price Appreciation	5% to 10%
College Tuition, Medical Expenses	Rising
Income, Rent, Food	Rising
Mortgage Payment for those who bought in 2020–2021	Not Rising

Source: National Association of REALTORS, Dr. Lawrence Yun

Hedging Possible Future Inflation Now With A Lower Housing Payment
Dr. Yun also forecasts that the government economic stimulus and economic policies related to the pandemic crisis may lead to future increases in inflation, affecting household goods, education costs, rent, home prices, food and other goods and services. One way to offset future inflation is by locking in a home purchase or refinance now at these historic low rates, to have a fixed monthly house payment, sheltered from future inflation.



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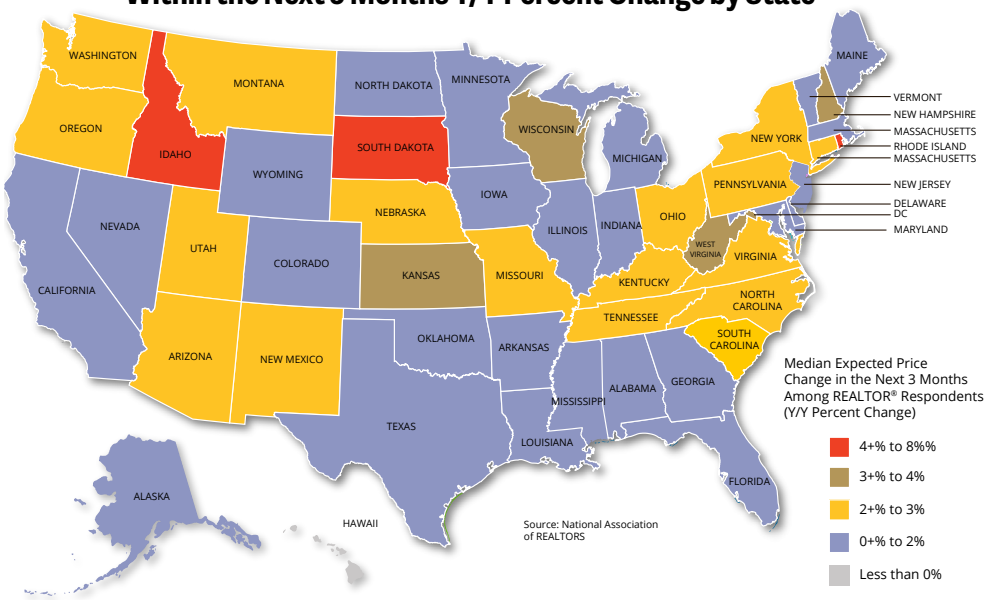
Home Prices Forecast to Rise

Economists Bullish on Home Prices
These economists are forecasting home prices to rise moderately this year, and increase at a higher rate in 2021 and into 2022. This is driven by economic and employment expansion, an expectation of continued low mortgage rates and on the supply side a continuation of limited availability related to home inventory for sale, including resale and new construction. Forecasters are not predicting a drop in prices.

Source	2020	2021	2022
Mortgage Bankers Association	+4.3	+3.2	+2.4
Zelman & Assoc	+3.0	+4.2	+4.6
Fannie Mae	+0.4	+2.1	N/A
National Association of Realtors	+3.8	+2.1	N/A
Freddie Mac	+0.4	+0.7	N/A

Source: Keeping Current Matters

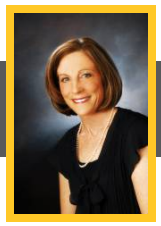
Within the Next 3 Months Y/Y Percent Change by State



REALTORS Anticipate Prices to Rise
Like economists, REALTORS "on the street" across the country are anticipating prices to be stable or in some cases rise moderately this year. In Arizona, REALTORS are expecting prices to rise in the 2%–3% range (from prior year). This bodes well for buyers who may see short term price and equity gains on purchases, and sellers who are looking to optimize the pricing on their home sale now.

In Closing...

2020 has proven to be a challenging year, with many unknowns. One thing we do know though, is the underlying resiliency and strength in our local housing markets. If you are considering buying, the very attractive mortgage rates could benefit you. Just be prepared to act quickly and aggressively when making offers. For those considering selling, the conditions are ideal to do so. With safety guidelines and practices in place, and virtual marketing and showings, you can have a successful sale with everyone involved in your transaction maintaining proper safety measures. It is also a good time to have an updated analysis completed on your home's current value. Contact me for a complimentary home value analysis, or any other real estate needs.



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